

ORDINARY HAS NO HOME AT THE ALL NEW RESIDENCES AT W FORT LAUDERDALE. SIGNATURE LIVING IN AN ICONIC LANDMARK WITH THE LEVELS OF STYLE, SERVICE AND SIZZLE ONLY W CAN DELIVER. COMFORT AND GLAMOUR WHERE THE CITY MEETS THE SEA.

MAKE YOUR HOME AT FORT LAUDERDALE'S MOST EXCLUSIVE ADDRESS **OCEANFRONT LIVING** HAS NEVER FELT MORE EXTRAORDINARY Settle in amongst the sea and sand at The Residences at W Fort Lauderdale, where the beach and the breeze are everyday pleasures.



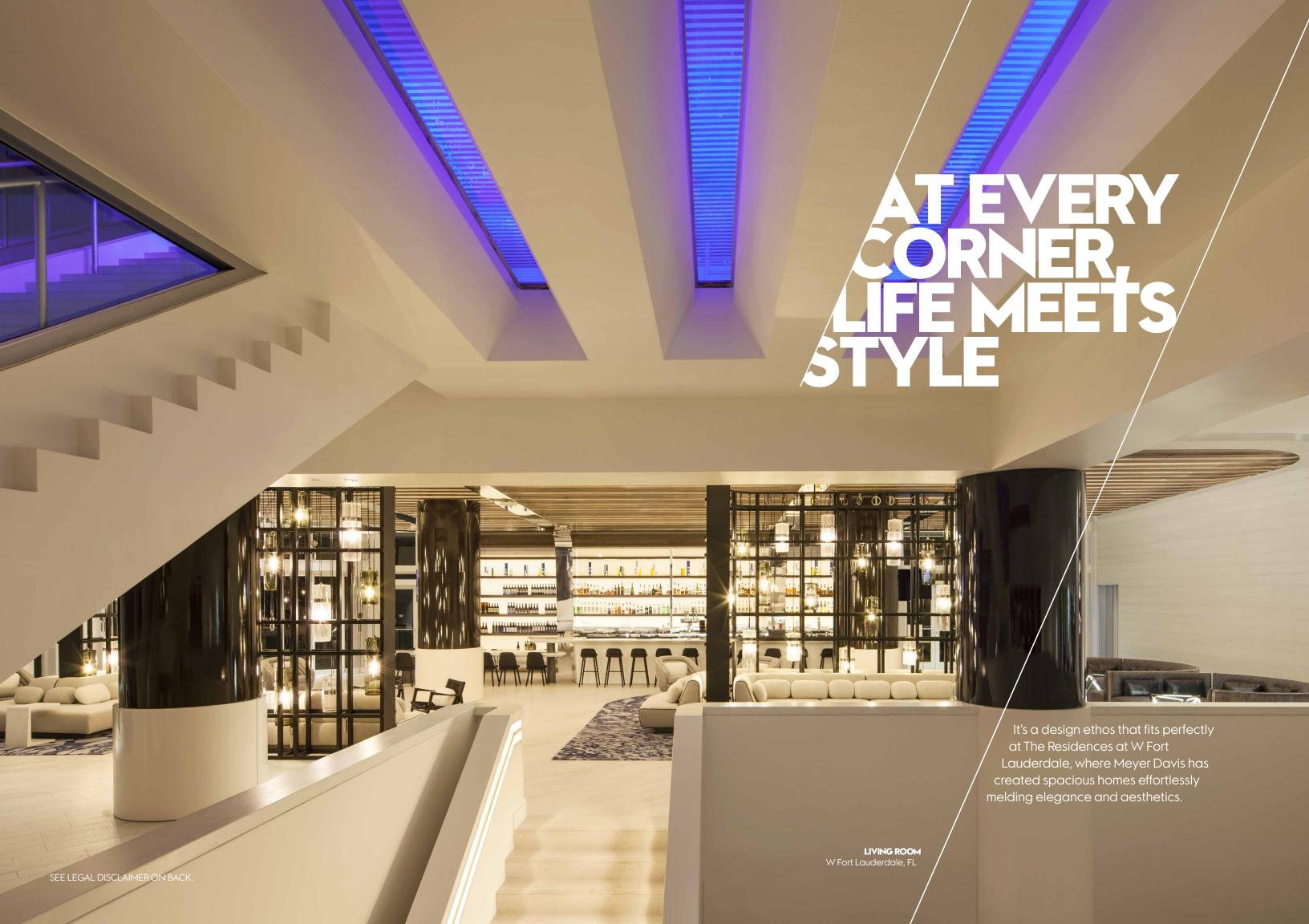






WHATEVER & HENER & CONTROLL & CON The newly-imagined Residences at W Fort Lauderdale offer resort living at its best. No compromises, no concerns. SEE LEGAL DISCLAIMER ON BACK.



















BUILDING AMENITIES

BEACHFRONT - 315 linear feet of designated white beach

WET EAST® - Heated swimming pool oasis with endless oceanfront views

WET WEST® - Secluded pool oasis

FIT CENTER - The perfect spot to inspire a workout

CABANAS - Book a private cabana and order treats from the WET® Bar and Grille

BLISS® SPA - Pamper the mind and body in our full-service spa

STEAK 954 - Stephen Starr gourmet oceanfront restaurant

LIVING ROOM - Ocean view lounge for cocktails, bites and socializing

OWNER BENEFITS

WHEELS[™] parking (1) complimentary space per residence

10% off all BLISS® SPA services Monday - Thursday

BLISS® SPA Manager's direct line for booking

10% discount at STEAK 954

25% Discount off the best available rate at

W Fort Lauderdale for Family and Friends (when in house)

10% discount off the best available rate at participating Starwood Hotels

& Resorts Worldwide

20% discount at WTHE STORE on site

30% discount at WTHE STORE online

SPG Gold Membership

RESIDENT SERVICES

Access to WHATEVER/WHENEVER®

Residential Insider - residential requests

& concierge services

WHEELS™ - valet parking and self parking for residence owners

Package delivery service

Telephone access to Hotel Services and Amenities

Text messaging services (e.g. for deliveries, guest arrivals, etc.)

Access to all Hotel Amenities, with Resident signing privileges

RESIDENCE FEATURES

Atlantic Ocean and Intracoastal Waterway views

AMENITIES

FEATURES

Sliding glass doors onto spacious balconies

Magnificent 9-foot floor-to-ceiling windows

Fully finished living and dining areas

Entertainment system

KITCHEN AND DINING

Fully-integrated kitchens

Italian-designed cabinetry

Polished designer stone counter tops

Deluxe side-by-side refrigerator and freezer with icemaker

Dishwasher

Flat range stove with gourmet wall-oven

Built-in microwave

Under-mounted stainless steel sink

Dining table with seating for four

Washer and dryer

MASTER BEDROOM

Signature W Hotels® bed

NudeAudio Studio 5 with multi-device docking station

Plush seating

Up to 56" LCD TV

MASTER BATHROOM

Designer vanity tops, shower, tub, walls and floors

Premium spa bathtub and separate shower

Designer fixtures, faucets and accessories

All of the services, amenities, benefits and discounts made available to residential owners at The Residences at W Fort Lauderdale are as currently scheduled and are subject to change, replacement, modification, or discontinuance. Whatever/ Whenever* is a concierge. Service may vary with the reasonableness and complexity of the request. Fees may apply.

